

MEDIA KIT

2023

thewonderofchristmas.org



THE WONDER OF CHRISTMAS

**PRESS NIGHT
DEC 7TH**

Contact Kari Amore at
kariamore@tbcil.com to arrange for
your free admission and full Press
access to Press Night.

The Wonder of Christmas is a family fun event designed to bring the magic of Christmas to our local community. The goal is to create a safe, affordable, fun space for families to come and celebrate all things Christmas! With activities like Whoville, Christmas Wonderland, and Christmas Village, people of all ages are sure to have an amazing time.



thewonderofchristmas.org



support@thewonderofchristmas.org



Sponsored by Trinity Baptist Church of
Indian Land, SC

ABOUT THE EVENT

The Wonder of Christmas is a family fun event designed to bring the magic of Christmas to our local community. Hosted by Trinity Baptist Church of Indian Land, we invite families of all shapes and sizes to our community event.

We have turned our campus into a magical Winter Wonderland with activities for people of all ages to enjoy. We welcome our neighbors across Lancaster and the surrounding counties to join us this December. Get your tickets and bring your family and friends to this awesome event.



WhoVille



Christmas Village



Christmas Wonderland

TICKETS \$5

available online at
www.thewonderofchristmas.org

**EXPECTED
ATTENDANCE:
7000-10,000 PEOPLE**

PROMOTION

 thewonderofchristmas.org

 [@thewonderofchristmas.org](https://www.facebook.com/thewonderofchristmas.org)

 [@thwonderofchristmas](https://www.instagram.com/thwonderofchristmas)

In the months of November and December, we are running local digital, social media, and tv spots on CN2 to promote this event with a targeted reach of 100K. We will also utilize grass roots networking at local community events to promote.

ABOUT THE SPONSOR

Trinity Baptist Church of Indian Land began with very humble beginnings. There were just 12 people who loved God and desired the freedom and liberty to worship Him in Spirit and in Truth. They began to earnestly pray and fast in the fall of 2004 for a church. Our first worship service, January 8, 2006, was held in our Pastor's humble home with only 12 in attendance. By the eighth week, March 8, 2006, we moved into the sanctuary where we had over 200 in attendance.

Today, Trinity is an established staple in the Lancaster County area and serves the community through our various ministries including Kingdom Builders, Prison Ministry, and our Trinity Bible Institute. We host weekly worship services open to all members of our community.

Mission Statement: Trinity, acting as one body with many parts, reaches the lost, educates and edifies the saints, encourages the weak, and honors Jesus Christ until his return. We work for the Salvation of the lost, Preparation of the saved, and Exaltation of the Gospel of Christ.

KEY TEAM MEMBERS



Kari Amore*

Marketing & PR Director
kariamore@tbcil.com
803-372-3180
Please contact Kari for inquiries.



Dr. Rick Cope & Mrs. Robin Cope

Lead Pastor & First Lady of
Trinity Baptist Church of Indian
Land



Tia Sargent

Project Director
The Wonder of Christmas Event

A STATEMENT FROM DR. RICK COPE

We are so pleased to bring The Wonder of Christmas to our community this year. It is our hearts desire that we share the true meaning of Christmas with our community and provide a place where families and loved ones can come celebrate the season with us. Trinity has over 100 volunteers of all ages working diligently to help benefit our neighbors. I'd like to personally invite our community to visit us from Dec 7th - 17th. Tickets can be purchased online at www.thewonderofchristmas.org. See you soon!

EVENT FACT SHEET

OPENING HOURS

DEC 7TH, THURSDAY - 6 - 9 PM

DEC 8TH, FRIDAY - 6 - 10 PM

DEC 9TH, SATURDAY - 4 - 10 PM

DEC 10TH, SUNDAY - 5 - 9 PM

DEC 14TH, THURSDAY - 6 - 9 PM

DEC 15TH, FRIDAY - 6 - 10 PM

DEC 16TH, SATURDAY - 4 - 10 PM

DEC 17TH, SUNDAY - 5 - 9 PM

\$5 Ticket Price includes all listed activities below. Snacks, merchandise, and Food service are not included in ticket price and require additional purchases onsite.

List of Activities

CHRISTMAS VILLAGE

- Bonfire
- Christmas Shops (Snack Shack, Cocoa, Christmas Store, Face Painting, and more.)
- Church and Carolers

CHRISTMAS WONDERLAND

- Blow Up Winter Wonderland Play Area including putt putt golf course, axe throwing, 2 bounce houses, and a tubing hill.

WHOVILLE

- Jungle Gym playscape experience decked out in traditional Whoville decor. The Grinch is likely to be seen here every night.

THE WONDER OF CHRISTMAS

- Live Nativity and an original drama presentation about the real reason for the season.

CHRISTMAS DINNER ALLEY

- Nightly service of local food trucks and food options to enjoy dinner in our village.



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